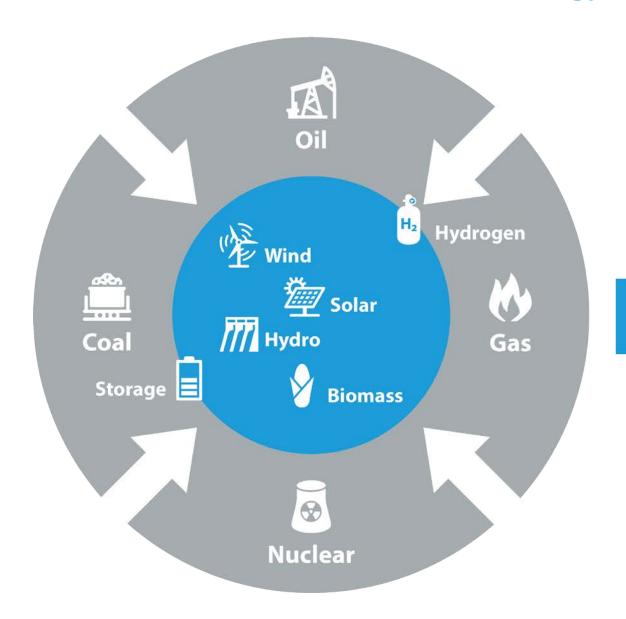




Decarbonisation Constrains Our Energy System





MAJOR ENERGY TRANSITION



We have to electrify almost everything

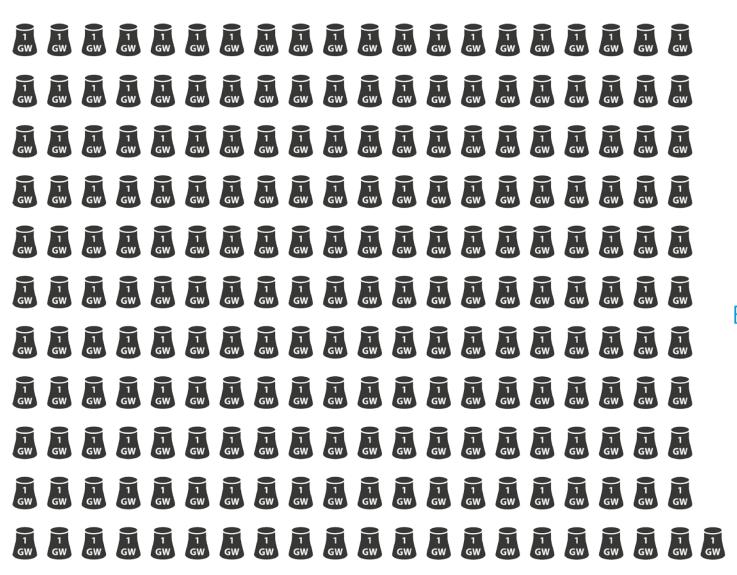


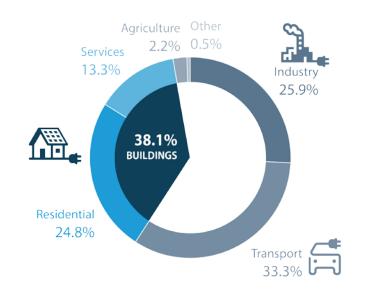




Electrifying Heating in Buildings Has Scale Constraints





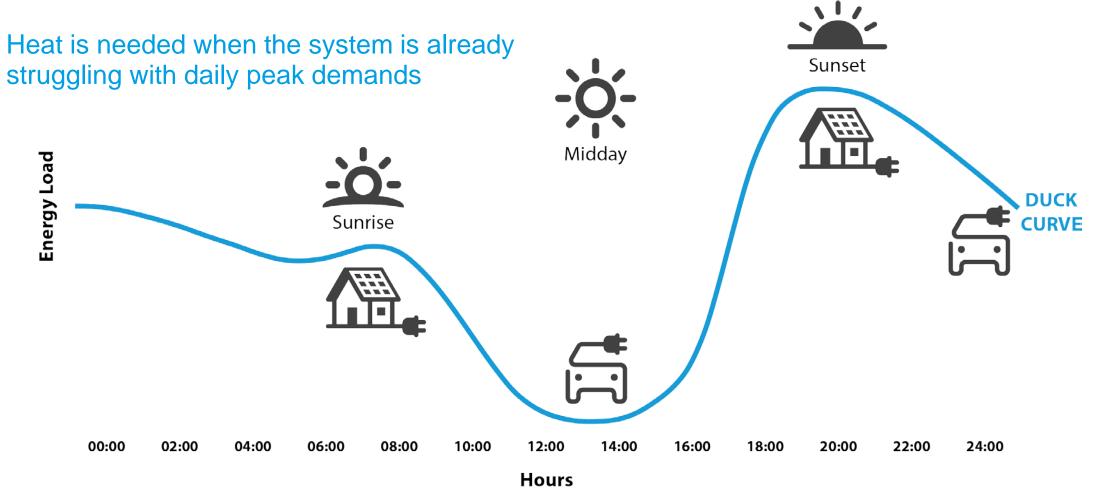


Buildings account for almost 40% of all EU Energy Demand and are currently primarily supplied through solid fuels

Moving to 70% of current heat being delivered by electricity will increase demand by the equivalent of **221 One Gigawatt Power Plants**

Electrifying Heating in Buildings Has Daily Constraints



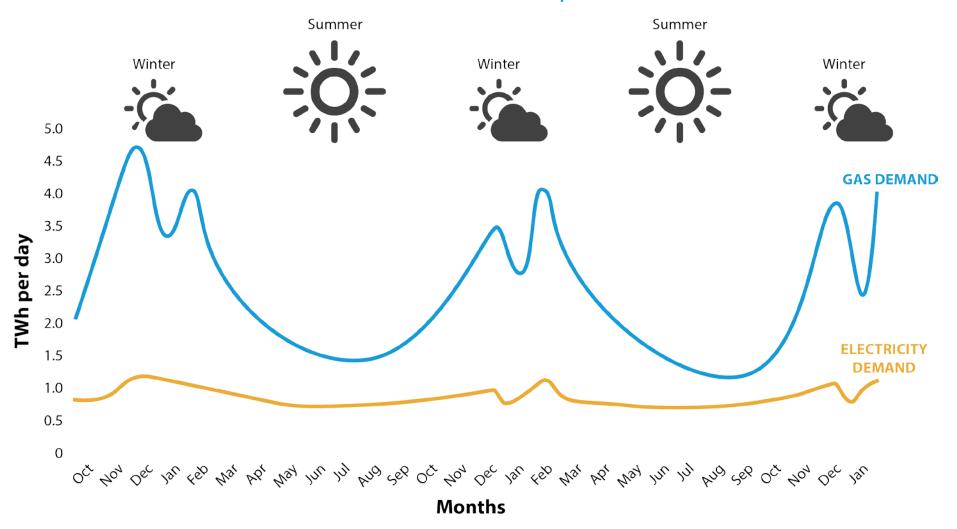


Electrifying vehicles is less challenging for the electricity supply, as vehicles can be charged off-peak & support grid during peak loads

Electrifying Heating in Buildings Has Seasonal Constraints

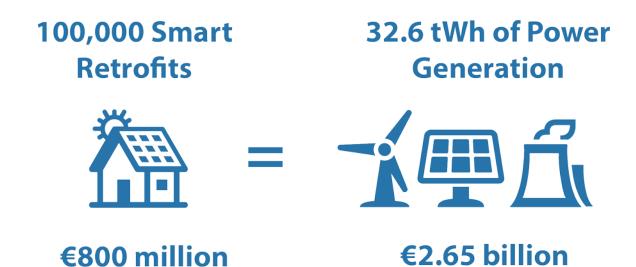


Heat is needed in winter when solar production is at its lowest





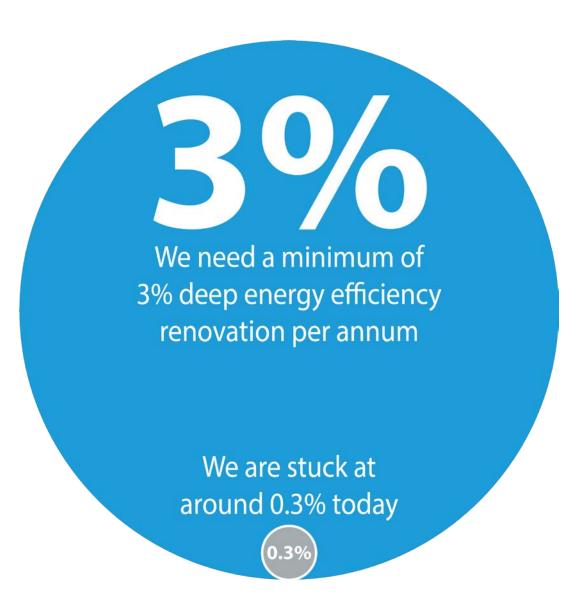
Smart Retrofits Drastically Reduce the Cost of the Transition to Low Carbon and Gas Free Europe



That's 68% Cheaper Than Power Generation

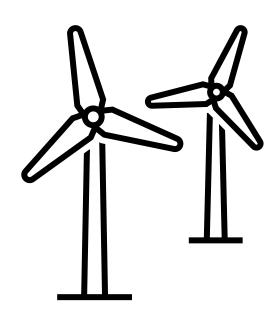
Electrifying Buildings Has Market Constraints



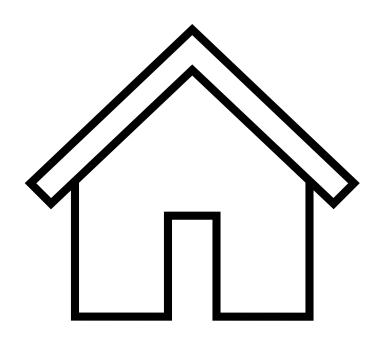


"The Market for Lemons" Failure





Performance



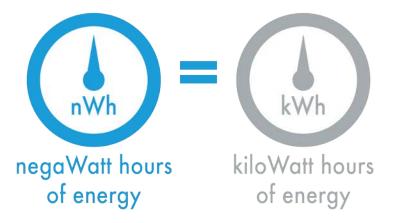
Measures

Technology Breakthrough Resolves Market Failure



FOR THE FIRST TIME

We can meter energy efficiency the same way as energy generation

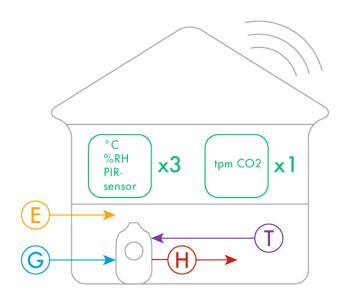


Now energy savings can be calculated day-after-day, fabric energy performance properly benchmarked & feedback loops provided on design / quality of works

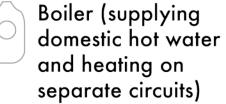
Smart Connected Sensors Acquire & Act On Data







- Electricity Meter
- G Gas Meter
- Heat Meter on Central Heating Circuit
- (T) Smart Thermostat

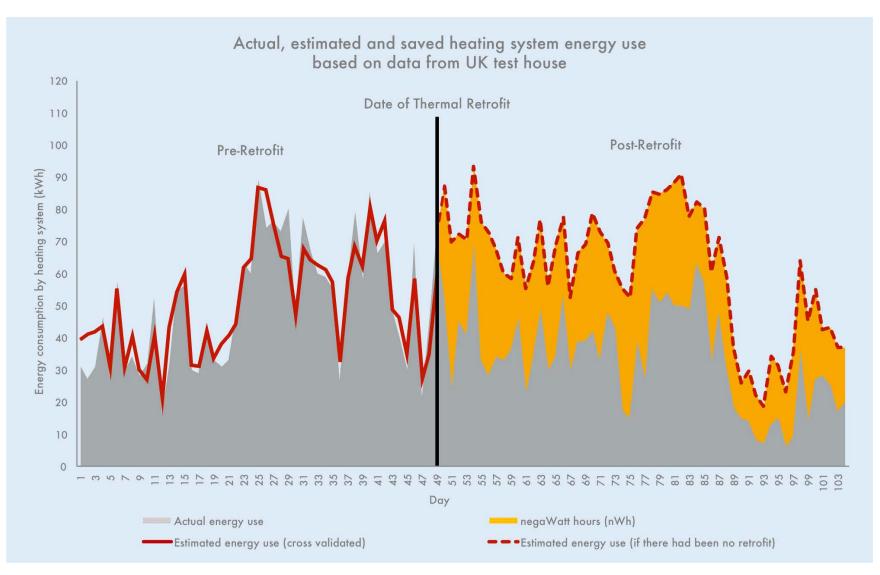




Sensor boxes placed in representative zones according to house size and layout

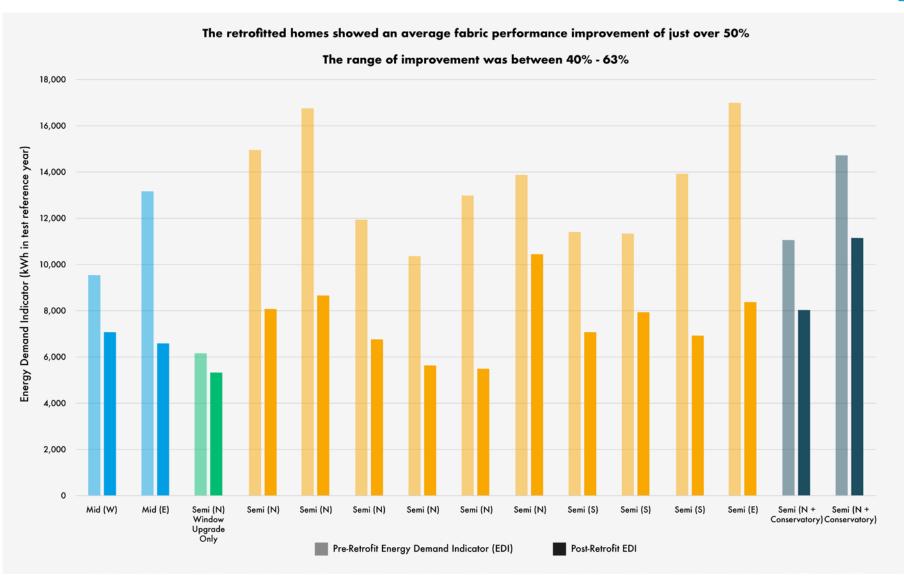
Machine Learning Enables NegaWatt Hour (nWh) Meter





Machine Learning Enables Energy Demand Indicator (EDI)

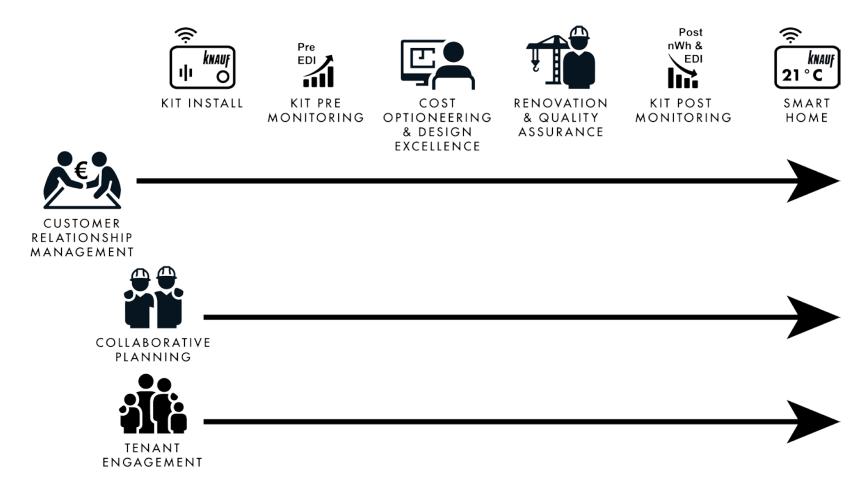




Proper Measurement Enables Effective One-Stop-Shops



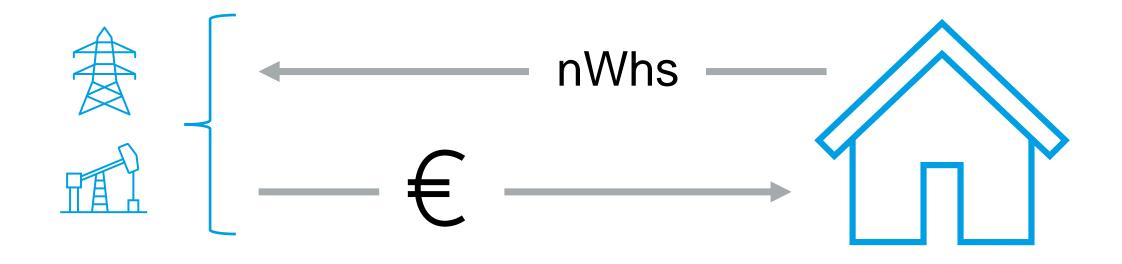
Project development companies, such as Knauf Energy Solutions, are now needed to manage barriers, aggregate demand and deliver scale





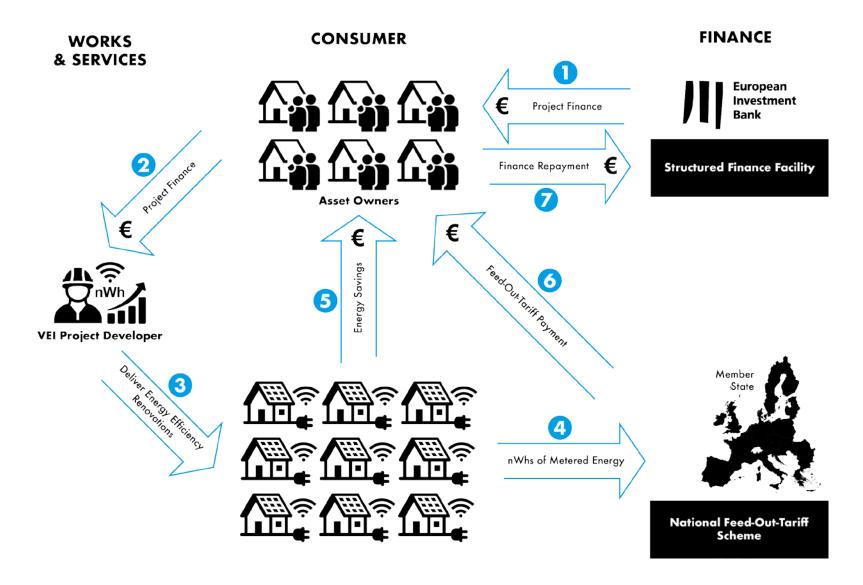
Negawatt Hours Allows Pay4Performance Approaches





Opening-Up New Finance Structures



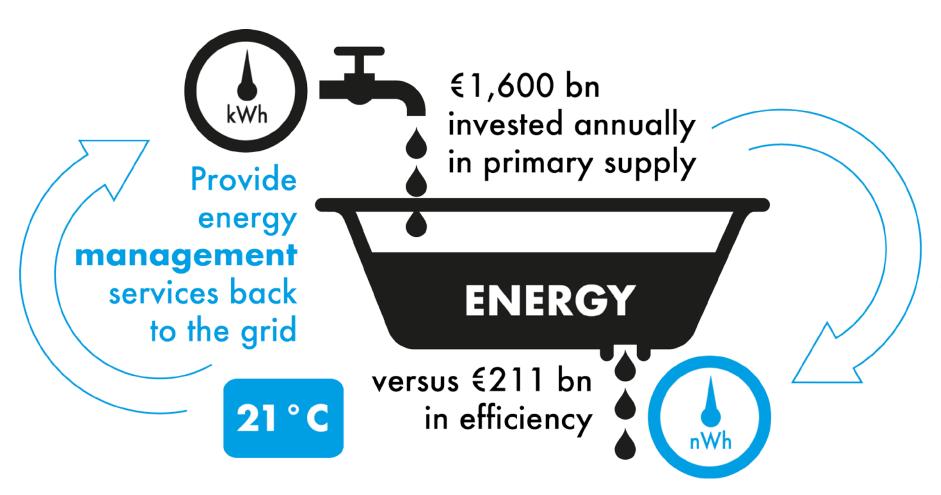


Feed-Out-Tariffs offer:

- Simplified support based on the real 'quantum' of energy saved
- An open ended support structure to upscale residential renovation
- Upfront low interest financing
- Easy bundling of support and finance
- Well suited to private residential market

Ushering in 21st Century Energy Companies





Redirect money now that one can meter & mine energy savings



