



Energy
Efficient
Mortgages
Initiative

SPONSORSHIP PROPOSAL

**3rd EEMI Sustainability and
Digitalisation Pavilion**

Reykjavík, Iceland | 16 May 2024



About us

Since its inception in 2015, the EU-funded **Energy Efficient Mortgages Initiative** (EEMI) has been the catalyst for the growth of a new, integrated, multi-stakeholder **energy efficient mortgage 'ecosystem'** with the consumer at its heart and bringing together lenders, issuers, investors, start-ups, SMEs, utilities and public authorities, to name but a few key stakeholders.

The EEMI seeks to introduce a **greener, more sustainability focused way of buying, renovating and living in our homes.**



About the Pavilion

Following on from the success of our previous events in Trento, Helsinki and Munich, the Pavilion will be the third in our series of market events intended to launch a **global discussion platform** through the exchange of ideas, knowledge and best practice between financial actors, SMEs, start-ups, scientists, academics and local authorities. This third edition will be focused on **digital support for the Covered Bond Industry**.

The **EEMI Sustainability and Digitalisation Pavilion** represents a unique opportunity for market participants to meet and exchange views.



This Edition

The Pavilion will run in parallel to the **34th European Covered Bond Council (ECBC) Plenary Meeting**. ECBC members represent over **95% of covered bonds outstanding** – worth over €3 trillion at the end of 2022 – which are used by banks to fund around one quarter of all mortgage lending across Europe. **The ECBC Plenary brings together the global covered bond community** to discuss the crucial and relevant matters of interest to the market.

The Green Package



Unlock **exclusive benefits** and connect with our **network of industry leaders** by joining us at the **EEMI Sustainability and Digitalisation Pavilion**. Our **Green** sponsorship package offers tailored benefits and exclusive opportunities for your company.

HIGHLIGHTS

> **Exhibition Booth**

Pavilion participants will have access to a branded exhibition booth offering the perfect opportunity to chat with the global ECBC covered bond community.

> **Lead creation before and after the event**

An invitation message will be sent to all ECBC Plenary registered participants shortly before and after the event, to introduce each Pavilion participant.

> **Logo Presence**

Logos will be displayed on all communication material regarding the Pavilion, the EEMI website and the ECBC Event Brochure distributed that day.

> **Video Interview**

Pavilion participants will have the opportunity to record a video interview with our professional film maker for dissemination on our LinkedIn, X and YouTube channels.



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The Green Package

> Guaranteed Seats at the Welcome Dinner

Get to know our guests on the evening preceding the Pavilion.

> Access the ECBC Plenary Meeting

Learn from our top of their field speakers the latest trends and challenges in the capital markets.

Sponsorship contribution amounts to

EUR 2,500

- For **EMF Full or Observer Members & ECBC Members**
- For **returning participants** from **previous edition** in **Munich**

EUR 3,500

- For **new participants**

To discuss these exclusive opportunities further, please contact us.



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