

SPONSORSHIP **PROPOSAL**

4TH EEMI Sustainability and Digitalisation Pavilion

Porto, Portugal | 11 September 2024



Energy
Efficient
Mortgages
Initiative

ABOUT US

Since its inception in 2015, the EU Horizon 2020 funded **Energy Efficient Mortgages Initiative** (EEMI) has been the catalyst for the growth of a new, integrated, multi-stakeholder **energy efficient mortgage ecosystem** with the consumer at its heart and bringing together lenders, issuers, investors, start-ups, SMEs, utilities and public authorities, to name but a few.

The EEMI seeks to introduce a **greener, more sustainability focused means of buying, renovating and living in our homes.**



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ABOUT THE PAVILION

Following on from the success of our previous events focused on digital support for the Covered Bond Industry, the Porto edition will be the fourth in the series of market events intended to further develop a global discussion platform through the exchange of ideas, knowledge and best practices between financial actors, SMEs, start-ups, scientists, academics and local authorities.

The EEMI Sustainability and Digitalisation Pavilion represents a unique opportunity for market participants to meet and exchange views.

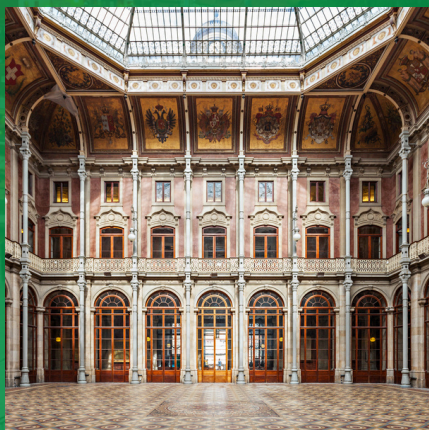


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THIS EDITION

This edition will run in parallel to the **35th European Covered Bond Council (ECBC) Plenary Meeting** in Porto. Porto is leading when it comes to climate action and is committed to achieving carbon neutrality by 2030, having been included by the European Commission in the list of '**Climate Neutral Smart Cities**'. Furthermore, the City achieved first place in the Financial Times' "**European Cities of the Future**" ranking. Porto is a magic city: rich in history but with an outlook towards the future and for this special occasion, the Pavilion doubles up!

PALÁCIO DA BOLSA



In the historic centre of Porto, the ECBC Plenary Meeting will be hosted in the stunning **Palácio da Bolsa** - the city's crowning jewel and classified as a national monument.



The **EEMI Pavilion** will take place in the large adjoining spaces of the Palácio. At your disposal will be a table and chairs to meet with stakeholders, together with a screen and places to display a banner with your corporate messages.



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The Packages

Unlock exclusive benefits and connect with our network of industry leaders by sponsoring the EEMI Pavilion. Our **Green** and **Emerald** sponsorship packages offer tailored benefits and exclusive opportunities for your company.

	Green	Emerald <i>limited availability</i>
Logo Presence	✓	✓
Green Talk Lounge	✓	✓
Lead creation before the event	✓	✓
Access to the ECBC Plenary Meeting	✓	✓
Guaranteed places at the Plenary Dinner on 10 September	✓	✓
Video Interview	✓	✓
Exhibition Booth and 3-minutes pitch at the Investors' Aperitif event on 10 September	✗	✓
Guaranteed places at the Welcome Dinner on 09 September	✗	✓
Lead creation after the event	✗	✓

The Green Package

Highlights



Logo Presence

- On all communication materials about the Pavilion as well as our website
- On a dedicated page introducing all the Pavilion participants in the brochure
- Each Sponsor will get a dedicated social media post to announce their support on LinkedIn



Green Talk Lounge

- Enjoy an exhibition space where you will have a chance to sit down and chat with the ECBC global covered bond community
- Gain access to our investor community and secure potential investment.
- Benefit from an international audience.
- Put your product or service in the 'spotlight' and show how you contribute to facilitating the green efforts of the covered bond and mortgages industry.



Lead creation before the event

- The Secretariat will send an invitation message to all ECBC Plenary participants ahead of the event to visit the green talk lounges



Video Interview

- One guaranteed video interview with our professional film maker
- Dissemination on our LinkedIn and YouTube channels



Guaranteed Seats at the Plenary Dinner

- 5 places guaranteed at the Plenary Dinner on Tuesday, 10 September to make the most out of this great networking opportunity

Sponsorship fee:

EUR 3,500

The Emerald Package

Highlights

All the **Green** Package Benefits...and more!



Exhibition Booth and 3-minutes pitch at the Investors' Aperitif on 10 September

- Enjoy an exhibition space where you will have a chance to put your product or service in the 'spotlight' the evening preceding the Pavilion
- A 3-minutes speech allowing you to present your company and meet potential investors



Guaranteed Places at the Welcome Dinner on 9 September

- 5 places guaranteed at the Welcome Dinner on Monday, 9 September to gain early access to our covered bond community



Lead creation after the event

- In order to ensure as much visibility as possible, a marketing e-mail with all the contact details of the Pavilion participants will be sent to our network of stakeholders after the event

Sponsorship fee:

EUR 4,000

- For **EMF Full or Observer Members & ECBC Members**
- For **returning participants** from the **previous edition** in Reykjavik

EUR 5,000

- For **new participants**

Interested? Get In Touch



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